



2021 VIRTUAL ANNUAL FORUM
STATE-LED HEALTH REFORM: SHARED STRATEGIES AND LESSONS
September 28 – 29, 2021
AGENDA

SEPTEMBER 28 12:00 PM – 5:15 PM MST

11:45AM	Open Annual Forum webcast for attendees to begin joining
12:00 PM	Annual Forum goes live
12:00 PM	Webcast housekeeping notes showing platform functionality and thank you to sponsors
12:01 PM	<p>WELCOME & OPENING REMARKS</p> <p>Robert Smith, MBA Executive Director, Colorado Business Group on Health (CBGH) CEO, The Colorado Purchasing Alliance (TCPA)</p>
12:15 PM	Healthcare Bluebook Gold Sponsor Ad
12:20 PM	<p>KEYNOTE ADDRESS</p> <p><i>Why States Must Lead...How Colorado Intends To</i></p> <p>Michael Conway Colorado Insurance Commissioner</p>
1:00 PM	Abbvie Bronze Sponsor Ad
1:05 pm	Bob Smith – Overview of Day 1 of the Forum

1:20 PM	<p>SESSION 1 – NATIONAL PERSPECTIVE <i>The Commonwealth Fund’s Scorecard on State Health System Performance: How States Can Support Market Based Strategies to Reform Healthcare</i></p> <p>Sara Collins, PhD Vice President, Health Care Coverage & Access The Commonwealth Fund</p> <p>Moderator: Bob Smith</p>
2:10 PM	<p>Peak Med Gold Sponsor Ad</p>
2:15 PM	<p>SESSION 2 – CONNECTICUT PERSPECTIVE <i>State of Connecticut’s Centers of Excellence Program: Utilizing Episodes of Care to Improve Quality</i></p> <p>François de Brantes, MBA, MEd Senior Vice President, Episodes of Care Signify Health</p> <p>Moderator: Bob Smith</p>
3:10 PM	<p>BREAK & IMA Gold Sponsor Ad</p>
3:15 PM	<p>SESSION 3 – MICHIGAN PERSPECTIVE <i>How a Michigan Hospital System is Leading in Health Reform and Affordability</i></p> <p>Ryan Catignani, MBA, PAHM Vice President, Managed Care & Accountable Care Services Beaumont Health</p> <p>Moderator: Bob Smith</p>
4:10 PM	<p>Virta Health Gold Sponsor Ad</p>
4:15 PM	<p>SESSION 4 – INDIANA PERSPECTIVE <i>How Much Do You Pay for Hospital Services? The RAND Hospital Analysis Study</i></p>

	<p>Gloria Sachdev, PharmD President & CEO Employers' Forum of Indiana</p> <p>Christopher Whaley, PhD Policy Researcher, RAND Corporation Professor, Pardee RAND Graduate School</p> <p>Moderator: Bob Smith</p>
5:00 PM	<p>DAY 1 WRAP UP & OPEN FORUM WITH ATTENDEES</p> <p>Robert Smith, MBA Executive Director, CBGH President, The Colorado Purchasing Alliance</p>
5:15 PM	<p>CBGH 2021 Annual Forum Day 1 Concludes</p>

DAY 2

SEP 29 8:00 AM – 1:30 PM MST

7:45 AM	Open Annual Forum webcast for attendees to begin joining
8:00 AM	Annual Forum goes live
8:00 AM	Webcast housekeeping notes showing platform functionality and thank you to sponsors
8:01 AM	WELCOME & OPENING REMARKS Robert Smith, MBA Executive Director, CBGH CEO, The Colorado Purchasing Alliance
8:15 AM	Healthcare Bluebook Gold Sponsor Ad
8:20 AM	SESSION 5 – NORTH CAROLINA PERSPECTIVE <i>North Carolina State Health Plan’s Provider Reimbursement Strategy – Updates and Moving Forward</i> Dale Folwell, CPA Treasurer, State of North Carolina Dee Jones, MBA Executive Director, North Carolina State Health Plan Moderator: Bob Smith
9:15 AM	Signify Health Sponsor Ad
9:20 AM	SESSION 6 – NATIONAL PERSPECTIVE <i>Leveraging State Purchasing Power – What is Happening Across the United States?</i> John Bartholomew Senior Policy Fellow National Academy for State Health Policy

	<p>Marilyn Bartlett, CPA, CMA, CFM Senior Policy Fellow National Academy for State Health Policy</p> <p>Moderator: Bob Smith</p>
10:15 AM	Peak Med Gold Sponsor Ad
10:20 AM	<p>SESSION 7 – CALIFORNIA PERSPECTIVE <i>Guiding Members to High-Value Choices through Reference Pricing and Attacking Waste through Formulary Management</i></p> <p>John Stenerson Deputy Executive Officer, Health Benefits Self-Insured Schools of California</p> <p>Thomas Cordeiro, RPh, FASCP President Integrity Pharmaceutical Advisors</p> <p>Moderator: Lisa Slavinski</p>
11:15 AM	BREAK and IMA, Inc. Gold Sponsor Ad
11:25 AM	<p>SESSION 8 – COLORADO PERSPECTIVE <i>A Purchaser-Led Approach to Improving Healthcare Value</i></p> <p>Julia Hutchins, MPH, MPP Director, Innovation Lab & Product Development Purchasers Business Group on Health</p> <p>Robert Smith, MBA Executive Director, Colorado Business Group on Health CEO, The Colorado Purchasing Alliance</p> <p>Moderator: Bob Smith</p>
12:10 PM	Virta Gold Sponsor Ad

12:15 PM	<p>COLORADO HEALTH PLAN PANEL DISCUSSION <i>State-Led Health Reform – The Role of the Health Plan</i></p> <p>Moderator: Kim Bimestefer, Executive Director Dept. of Health Care Policy & Financing State of Colorado</p> <p>Panelists: Patrick Gordon CEO Rocky Mountain Health Plans</p> <p>Brigitte Nettesheim President, Territory Leader, North Central Territory & Joint Venture Markets Aetna</p> <p>Michael Ramseier President Kaiser Permanente Health Plan of Colorado</p> <p>Charles Ritz President, Colorado Anthem Blue Cross Blue Shield</p> <p>John Roble Market President, Mountain States Cigna</p>
1:15 PM	<p>Wrap up Bob Smith, MBA Executive Director, Colorado Business Group on Health CEO, The Colorado Purchasing Alliance</p>
1:30 PM	<p>CBGH 2021 Annual Forum Concludes</p>

